THEM BEFORE US



GIVING CHILDREN A VOICE IN THE MARRIAGE AND FAMILY DEBATE

CASE FOR SUPPORT







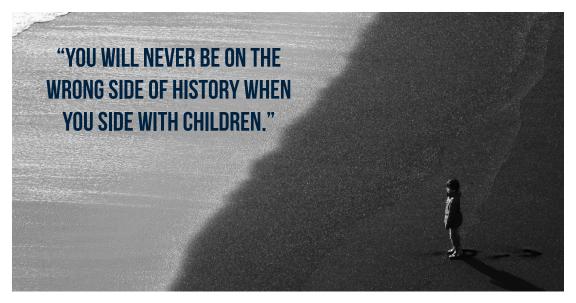


CHLDREN HAVE RIGHTS

Children have universally-recognized rights to their mother and father. Protecting those rights will change the world.

So will ignoring them.





WHEN WE DEFEND CHILDREN'S RIGHTS

We decimate every major social ill facing us today. Homelessness, teen pregnancy, poor academic performance, teen suicide, high incarceration rates, poverty, and behavioral issues have one thing in common: they are overrepresented by fatherless children. Progressives will never achieve social justice until we secure justice for the individual child. Conservatives will never get small government without big marriage.

WHEN WE IGNORE CHILDREN'S RIGHTS

Children become commodities to be cut and pasted into any/every adult relationship. Not only is that an injustice, but cultural, legal, and technological changes also place children in households where they are more likely to experience instability, neglect, and abuse. We fought a civil war to end the practice of commodifying people. We are now bringing it back in the name of "progress."

DONG SOMETHING NEW

"Thanks for the important work you are doing. I am a pediatrician and I am heart-sick for the pain of children I see growing up without fathers. I donated because I am tired of feeling helpless and like a coward who dares not speak out or give more support and guidance to parents and children struggling with these issues. The perspectives offered at Them Before Us are vital."

"If you need any more evidence that Them Before Us is changing lives...I had a friend tell me she wanted to be a surrogate. But I read everything the site had on third party reproduction and just laid it all out for her. She went from 'This sounds like an awesome way to help people and make money!' to 'What the hell was I thinking?!"

"Thank you so much for finding a way of fighting for children's rights and at the same time not being homophobic. It's refreshing and very helpful. I used to be for same-sex marriage, but now I realize more and more that the biological family of a mother and a father is the best environment for children and society in general. And your page made me realize the stake of experimenting with family structures and learn more about children's rights. Greetings from Serbia/Slovakia, Europe."

"I feel like you are the only voice of reason these days. Totally agree with you about pretty much everything, but mostly about the rights of a child to be brought up by their biological parents. I was a single mum, I know. Keep up the good work!"



This has never been tried before. That's why it's working.

The forces that seek to undermine children's rights are global. And it demands a global response. The solution is both outrageous and necessary- a global take-over of all conversations about marriage, divorce, LGBT parenting, IVF, sperm/egg donation, surrogacy, and adoption. Our goals:

- Educate the public on a child-centric perspective of marriage and family.
- Represent the rights of children on policy matters.
- Translate Them Before Us principles into every language.

We aim to equip all adults to defend the rights of all children.

We are launching a global movement. Our movement does not pit gays against straights, or Christians against Atheists. Them Before Us supporters and leaders include the deeply religious, the wholly secular, single, married, gay, and straight advocates for children. Despite our different religions, nations of origin, marital status, sexual orientations, we have one thing in common. We all agree that knowing and loving, and being known and loved by, the man and woman who gave us life is a matter of fundamental justice for every child.



When we center the conversation on children's rights, good personal and policy decisions are the natural outcome.

CURRENT PROGRAMS

STRATEGIC PARTNERSHIPS \$35,000

Infusing our children-first perspective into major platforms.

- Collaborating: Colson Center, Focus on the Family, FRC
- Truth Telling: Allie Beth Stuckey, TPUSA, Federalist Radio
- Publishing: The Federalist, Washington Examiner, Daily Signal
- Speaking: NatCon3, PrayVoteStand, American Conservative

GLOBAL OUTREACH \$20,000

Translating our universal message into every language.

- Website translation
- International Facebook pages
- Foreign book distribution

STORY BANK \$10,000

Cataloging and sharing stories of mother/father-loss.

CULTURAL IMPACT \$35,000

Ordinary people who hear the Them Before Us message become champions of children.

- Child-related trending news & studies
- Fact Sheets- quick answers, stats & quotes on TBU issues
- Child-centric Twitter, Facebook, Instagram presence

POLICY IMPACT \$20.000

Coaching policy makers to prioritize children.

- Influencing US lawmakers: South Dakota, Colorado, Virginia, Washington
- Equipping international leaders: Albania, Lithuania, Ukraine, Hungary, Korea



FUTURE PROGRAMS

TRAINING PROGRAM \$80,000

The demand for our message, method, and content out-paces our personnel and resources. We must replicate advocates who can defend children in their corner of the world.

- 11 session virtual training program
- Participant-specific plan for advocacy
- Collaborate with and support graduates

LEGAL IMPACT \$80,000

We are done playing defense. We will pro-actively take the legal fight wherever the rights of children are threatened.

- Monitor state and national legislation impacting the rights of children
- Submit amicus briefs and letters to legislators
- Collaborate with domestic and overseas allies

PODCAST \$30,000

We must build an audio content library to support our advocacy, training, partnerships, and cultural impact.

- Interview researchers, legal minds, natural law scholars & sociologists
- Child-related trending news & studies
- Audio testimonies of family break down
- Strategic episodes to complement Training Program

Your support gives children a voice in culture and the courtroom. Help us advocate for child-protecting policy, expand our global reach, advise cultural influencers, create child-centric articles and podcasts, and advocate in media.

"KATY FAUST IS ONE OF THE MOST EFFECTIVE COMMUNICATORS ON THE MOST DIFFICULT AND SENSITIVE TOPICS ABOUT MARRIAGE, FAMILY AND SEXUALITY. HER NEW ORGANIZATION, THEM BEFORE US, WILL TAKE THIS APPROACH GLOBAL. NOTHING COULD BE MORE IMPORTANT AT THIS MOMENT IN HISTORY THAN DEFENDING THE RIGHTS OF CHILDREN -AND DOING IT IN A WAY THAT WILL RESONATE WITH ORDINARY PEOPLE."

RYAN T. ANDERSON, PH.D ETHICS AND PUBLIC POLICY CENTER

Them Before Us is a 501(c)(3) non-partisan, independent, non-profit organization.

Fuel the movement: ThemBeforeUs.com/Donate/

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